



Purple Tuesday

Improving the disabled customer experience

**2024 Awareness Days
and Events**



2024 Awareness Days and Events



January:

- 04: World Braille Day
- 11: Paget's Awareness Day
- 16: Purple 365: Supporting Mental Health In The Workplace Webinar
- 24: Moebius Syndrome Awareness Day
- 24: Race Against Dementia Day
- 25: Parent Mental Health Day
- 28: Data Privacy Day
- 28: World Leprosy Day

February:

- All month: Raynaud's Awareness Month
- All month: National Heart Month
- 01: Time to Talk day
- 02: Rheumatoid Arthritis Day
- 04: World Cancer Day
- 05-11: Tinnitus Awareness Week
- 12: International Epilepsy Day
- 17: Random Acts of Kindness Day
- 22: World Encephalitis Day
- 23: Helplines Awareness Day
- 25 - 02: Eating Disorder Awareness Week
- 29: Rare Disease Day
- 29: International RSI Day

March:

- All month: Brain Tumour Awareness Month
- All month: Ovarian Cancer Awareness Month
- All month: Endometriosis Awareness Month
- All month: Developmental Disabilities Awareness Month
- All month: Colorectal Cancer Awareness Month
- All month: Brain Injury Awareness Month
- 01: International Wheelchair Day
- 01: Self-harm awareness Day
- 03: World Hearing Day
- 03: Dyscalculia Awareness Day
- 04-09: National Careers Week
- 08: International Women's Day
- 10-16: World Glaucoma Week
- 11-17: Brain Awareness Week
- 11-17: Nutrition and Hydration Week
- 12: World Glaucoma Day
- 14: University Mental Health Day
- 14: World Kidney Day
- 15: World Sleep Day
- 16: Disabled Access Day
- 18-24: Neurodiversity Celebration Week
- 20: Super Social Care Staff Day
- 21: World Down Syndrome Day
- 24: World Tuberculosis Day
- 25: FND (Functional Neurological Disorder) Awareness Day
- 26: Purple 365: Understanding Down Syndrome & Unconscious Bias Webinar
- 26: Purple Day / Epilepsy Awareness Day | #EpilepsyAwarenessDay
- 30: World Bipolar Day



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April:

All month: Stress Awareness Month
All month: Functional Neurological Disorder (FND) Awareness Month
All month: Parkinson's Awareness Month
All month: IBS Awareness Month
All month: Bowel Cancer Awareness Month
02 – 08: World Autism Acceptance Week
02: World Autism Awareness Day
07: World Health Day
11: World Parkinson's Day
14–20: Parkinson's Awareness Week
16: World Voice Day (Recognition of mutism and stutter)
22–28: MS (Multiple Sclerosis) Awareness Week
23: Purple 365: Supporting ADHD In The Workplace
24: International Guide Dog Day
28: World Day for Safety and Health at Work
30: Purple 365: Creating Accessible Destinations Workshop

May:

All month: Stroke Awareness Month
All month: National Share a Story Month
All month: Skin Cancer Awareness Month
All month: Tourettes Awareness Month
All month: Ehlers–Danlos Syndromes (EDS) and Hypermobility Spectrum Disorders (HSD) Awareness Month
06–12: Viral Meningitis Awareness Week
06–12: Deaf Awareness Week
07: World Asthma Day
10: World Lupus Day
12: International ME Awareness Day
12: World Fibromyalgia Awareness Day
14: Purple 365: European Accessibility Act Deadline of 28 June 2025 – What Does This Mean For My Organisation?
15: Spinal Cord Injury Awareness Day
13–19: Mental Health Awareness Week
15–21: Dementia Action Week
16: Global Accessibility Awareness Day
26–02 June: Epilepsy Awareness Week
30: World MS Day

June

All month: Cataract Awareness Month
All month: Pride Month
01–07: Volunteers Week
07: Tourette Awareness Day
09–15: Diabetes Awareness Week
10–16 – National Carers Week
10: Global Wellness Day
12–18: Men's Health Week
12–18: Loneliness Awareness Week
17–23: Learning Disability Week
18: Autistic Pride Day
18: Purple 365: Supporting Employees With A Visual Impairment
20–26: #GladtoCare Awareness Week
21: World Humanist Day
24–30: Deafblind Awareness Week
26–30: World Wellbeing Week

July:

All month: Disability Pride Month
09: Purple 365: Creating Inclusive Marketing And Communication Training Workshop
14: International Disability Awareness Day
24: Samaritans Awareness Day
25: National Schizophrenia Awareness Day

August:

01: World Wide Web Day
04–10: International Assistance Dog Week
06: Purple 365: Planning for an Accessible Purple Tuesday Event
12: International Youth Day
18: Never give up Day

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September:

All month: World Alzheimer's Month
05: International Day of Charity
06: Colour Blindness Awareness Day
10: World Suicide Prevention Day
12: End Digital Poverty Day
13: World Sepsis Day
16:22: National Coding Week
18-24: International Week of Happiness at Work
19: Youth Mental Health Day
21: World Alzheimer's Day
23: International Day of Sign Languages
23-29: Migraine Awareness Week
23-29: National Inclusion Week
24: Purple 365: Purple Tuesday Disability Inclusion Framework
27: WordPress Accessibility Day
29: World Heart Day
29: World Biggest Coffee Morning

October:

All month: ADHD Awareness Month
All month: Down Syndrome Awareness Month
All month: Dwarfism Awareness Month
01: International Day of Older Person
02-08: Dyslexia Awareness Week
03: Back Care Awareness Week
06: World Cerebral Palsy Day
07-11: National Work Life Week
10: World Mental Health Day
12: World Sight Day
12-20: Bone and Joint Week
14-20: Get Online Week
15: Purple 365: The Disability Insecurity Gap
16: World Spine Day
18: World Menopause Day
20: World Osteoporosis Day
22: International Stammering Awareness Day
25: International Dwarfism Awareness Day

November:

All Month: Movember – Men's Health Awareness Month
All Month: National Career Development Month
01-07: International Stress Awareness Week
06: International Stress Awareness Day
12: Purple Tuesday Celebration Day
12: Purple 365: Why Purple Tuesday Matters to Us – the Disabled Customer Experience
14: World Usability Day
14: World Diabetes Day
16 – 16 December: Disability History Month
19: International Men's Day
20: World Chronic Obstructive Pulmonary Disease Day
20: Transgender Day of Remembrance
30: Computer Security Day

December:

01: World AIDs Day
03: International Day of Disabled Persons
03: Purple 365: Become A Disability Ally: Advocate for Accessibility
05: International Volunteer Day
10: Human Rights Day
10: International Shareware Day
16: End of Disability History Month









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For further information, please contact:

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