



Think Accessibility this November!

Showcase fantastic examples of
accessibility in your community!

Wherever you are—at home, work, or on a trip—view the world through the lens of accessibility. Spot something praiseworthy? Share it! The most innovative find wins a £50 gift voucher. Don't forget to tag us!

Here are some things to look out for:

- **Physical Access:**
Includes ease of entry such as automatic doors and ramps, accessible restrooms, and a variety of seating options.
- **Sensory Barriers:**
Providing softer lighting and quiet spaces to accommodate those with sensory sensitivities.
- **Communication:**
Clear signage, providing information in multiple formats, and the use of inclusive technology like screen readers.
- **Service:**
Helpful, patient staff who are trained to assist with various needs. Welcoming towards Service Animal users.

#PurpleTuesday #ThinkAccessibility

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2024

Tuesday 12th
November 2024

Celebrating Accessibility!

Join us celebrating Purple Tuesday!
Our annual commitment to improving
the disabled customer experience

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