

# Purple Tuesday Quiz

How much do you know?

What percentage of the UK population are disabled?

A:

4%

☐

B:

14%

☐

C:

24%

☒

D:

34%

☐

Bonus fact: That's 1 in 6 people worldwide

When was the first ever Purple Tuesday held?

A:

2020

☐

B:

2019

☐

C:

2018

☒

D:

2015

☐

Bonus fact: The "Purple Pound" is the spending power of disabled consumers

What percentage of disabled people are wheelchair users?

A:

3%

☒

B:

23%

☐

C:

43%

☐

D:

63%

☐

Bonus fact: Wheelchairs have been around since ancient China

Which of these are a disability?

A:

Autism

☐

B:

Arthritis

☐

C:

Anxiety

☐

D:

All of them

☒

Bonus fact: Disabilities can be invisible, ranging from chronic pain to anxiety

What percentage of people were born with their impairment?

A:

17%



B:

27%



C:

37%



D:

47%



Bonus fact: Most disabilities are aquired later in life

What is the spending power of disabled people in the UK?

A:

£24bn



B:

£27bn



C:

£247bn



D:

£274bn



Bonus fact: Disabled consumers represent a bigger market than millennials

What is a common assitive technology for visual impairments?

A:

Hearing Aids



B:

Wheelchairs



C:

Screen Readers



D:

Guide Dogs



Bonus fact: Braille e-readers make bulky books portable and accessible

How many businesses have a plan in place to access the disability market?

A:

5%



B:

10%



C:

15%



D:

20%



Bonus fact: 90% of businesses miss out on a market worth more than many economies

How many disabled people have a hidden/invisible disability?

A:

60%



B:

70%



C:

80%



D:

90%



Bonus fact: Billie Eilish has Tourette's, an invisible disability

How can you make text more accessible to people with Disabilities?

A:

Animation



B:

12pt Font



C:

Serif Font



D:

Outlines



Bonus fact: The font OpenDyslexic helps make reading easier for dyslexic people

What is the best way to assist someone with a disability?

A:

Ask them



B:

Just step in  
and help



C:

Give Advice



D:

Mind your own  
business



Bonus fact: Guide dogs can follow 40+ commands including finding seats and doors

How many people in the UK have sign language as their first language?

A:

50,000



B:

100,000



C:

150,000



D:

200,000



Bonus fact: BSL has regional accents so signs can vary between cities

What is a common assistive technology for Hearing impairments?

A:

Hearing Aids



B:

Wheelchairs



C:

Screen Readers



D:

Guide Dogs



Bonus fact: Hearing loops deliver sound directly to hearing aids