**Subject Line Options**

**• I’m Proud to Be a Purple Tuesday Ambassador  
• Championing Accessibility with Purple Tuesday  
• Accessibility Starts with Us. Join Me This November**

**Email / Post Body**

I’m proud to share that I’ve joined the movement as a Purple Tuesday 2025 Ambassador, standing alongside thousands of changemakers committed to making accessibility part of everyday life for everyone, everywhere.

This year’s theme, “Think Accessibility,” is a powerful reminder to look at the world through the lens of inclusion. As an Ambassador, I’ll be helping to spotlight great accessibility in action, whether it’s inclusive design, empowering customer service, or communication that truly connects.

Throughout November, I’ll be sharing stories, resources, and examples that show how small changes can make a big difference. I invite you to join me in celebrating what’s working well and sharing it with others using #PurpleTuesday and #ThinkAccessibility.

Accessibility isn’t just a checklist. It’s a mindset rooted in empathy, culture, and everyday action. I’m honoured to be part of a movement that is helping to build a better experience for disabled people and their families.

Purple Tuesday officially launches on Tuesday 4 November, but the conversation continues all month. Let’s think accessibility, see accessibility, and share accessibility together.

If you’d like to get involved or learn more, I’d love to connect.

Warm regards,  
[Your Name]  
[Job Title]  
[Organisation Name]  
[Contact Info, if external]