



What is Purple Tuesday?

Purple Tuesday

Accessibility Everyday. Everywhere. For Everyone

For further information:

Email: Hello@PurpleTuesday.co

Web: PurpleTuesday.co

Socials:



@PurpleTuesNov

@PurpleTuesday

Purple Tuesday is an initiative to improve the customer experience for people with disabilities.
By encouraging businesses to raise awareness and make annual commitments to accessibility by implementing accessibility solutions.

So what can Purple Tuesday do for you?

- Inclusive experiences boost customer loyalty.
- Accessibility creates social impact and satisfies investors.
- Collaborations foster innovations and build stronger relationships.
- High service standards align with staff values.

Be a Catalyst for Change!

Here's how you can get involved this Purple Tuesday:

- Register your Business for free at: purpletuesday.co/Get-Involved/Overview
- Make a commitment to accessibility, whether it's your first step or your next!
- Deliver on your commitment to the disabled customer experience.
- Join us in celebrating Purple Tuesday on the 4th of November 2025



Become a Participant:

Register your organisation for free at: purpletuesday.co/Get-Involved/Overview

To join Purple Tuesday 2025, make and implement one new accessibility commitment, then celebrate globally on the 4th of November.

Purple 365:

Empower your team with Purple 365! Access monthly training, live sessions, videos, and resources for disability inclusion. Start today.

Participant Plus:

Elevate accessibility with Participant Plus! Access tailored resources, guides, and expert advice to enhance inclusivity and accessibility.

Sponsorship:

Purple Tuesday sponsorships let organisations showcase their work with us through social media, newsletters, and event programmes.

Commitment Inspiration

Tailor your commitments to your organisation's needs.

- Formalise Quiet Hours
- Inclusive Customer Service Training
- Building Access Audits

Commitment Inspiration

Tailor your Commitments to your Organisation's needs

- Digital Access Audits
- Hidden Disabilities Sunflower Scheme
- Sign Language Training



Get involved today!

Register for free resources to guide your organisation, or visit [Purple 360](https://Purple360) for access to our specialised accessibility support services.

